



ART GUIDELINES

We want to be your #1 source for bag tags and locker plates, but we also realize that you sometimes want to provide your own artwork. Included, you will find artwork guidelines, sizing & resolution requirements, as well as uploading instructions.

If you have any questions, please don't hesitate to reach out to us: **800-528-0828** or **sales@tag-up.com**

ACCEPTABLE FILES



Files from Adobe Illustrator (.ai .eps .pdf) or Adobe Photoshop (.tiff .jpg .psd) are preferred. Make sure to package all necessary files (fonts, links, etc) and/or outline all text and embed all images.

You can either supply a single image (non-personalized) and we can run your roster variables for you, or you can submit one high-resolution file per name on your roster. You can work with your designer on this detail when ready to begin production.

IMAGE RESOLUTION



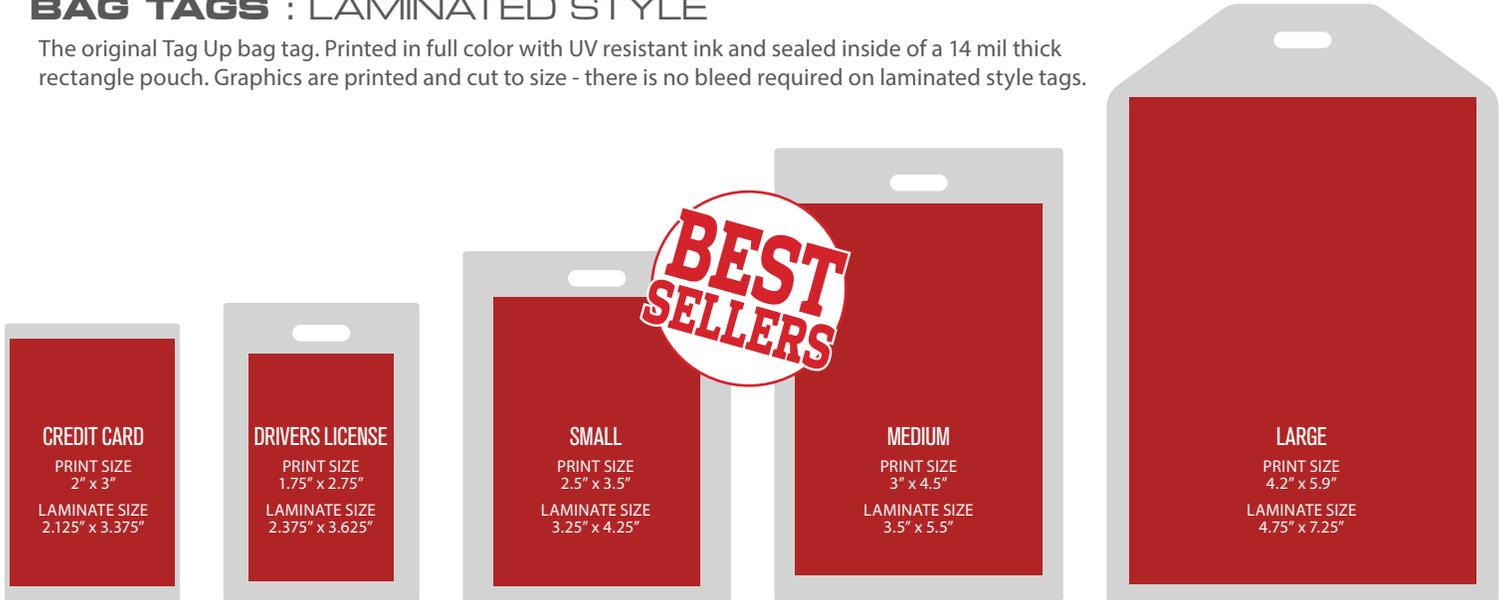
For highest quality results, save all Photoshop, TIFF, JPG or PSD images at 300 dpi in CMYK format. Please keep in mind that low resolution images (mainly JPG, PNG or GIF files acquired from websites) will NOT reproduce well.

Artwork will look different from one monitor to the next so color perception will differ considerably. **Please be aware that printed material may not match emailed proofs exactly.**

If you know your organizations Pantone number, that is extremely helpful when it comes to accuracy in color matching.

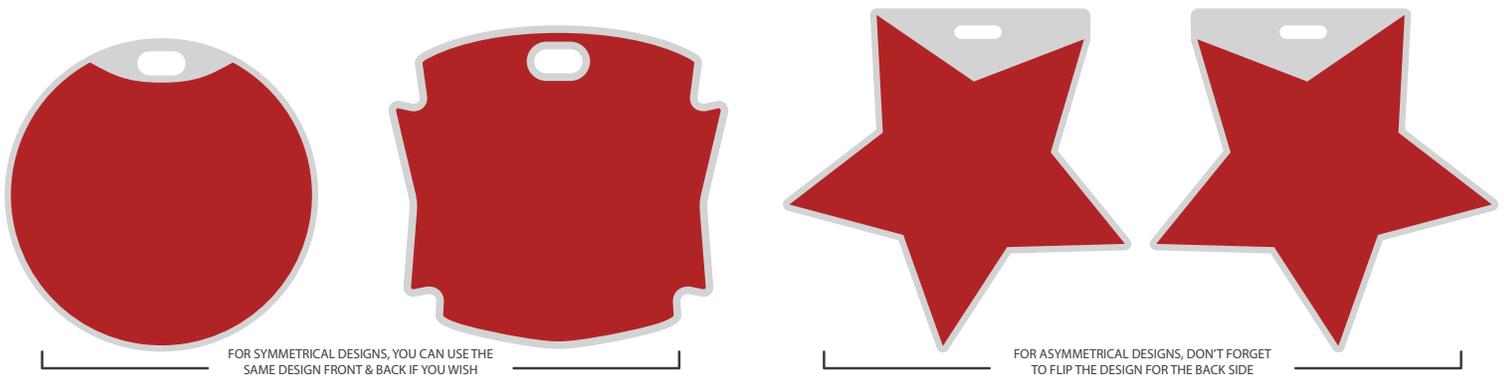
BAG TAGS : LAMINATED STYLE

The original Tag Up bag tag. Printed in full color with UV resistant ink and sealed inside of a 14 mil thick rectangle pouch. Graphics are printed and cut to size - there is no bleed required on laminated style tags.



BAG TAGS : PROFILE & CLEARFLEX STYLE

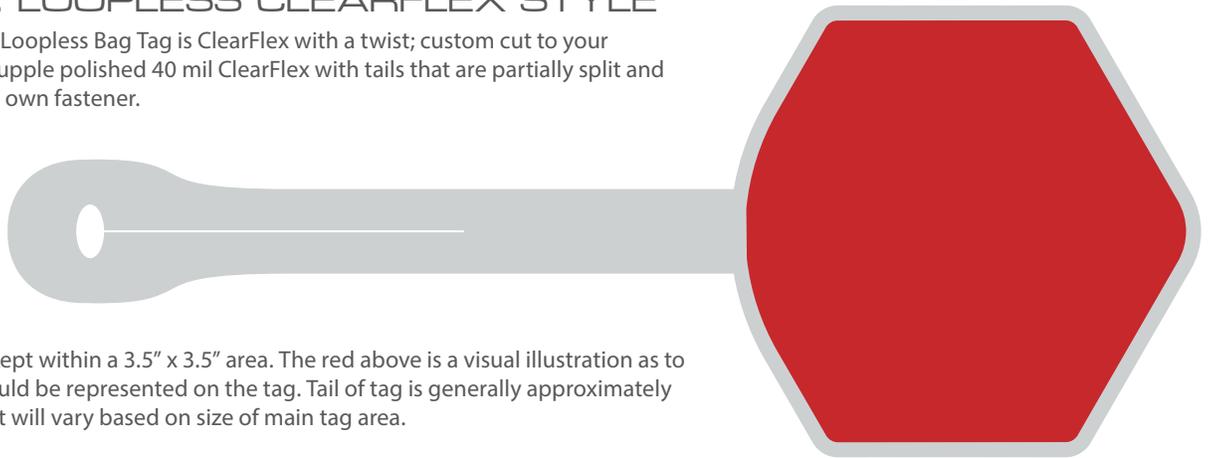
Graphics are typically kept within a 4" x 4" area. *Special consideration if the tag runs extra wide (for instance, we have done 7" wide tags, but they were only 2.5" tall).* There are no limits in regards to the shape, but we stray away from super tight, rigid corners. The red below is a visual illustration as to where the graphics would be represented on the tag. Please keep the 'loop hole' in mind when designing your own graphics - it is a necessity, and we don't want to cut off any important information.



Custom graphics on BOTH SIDES of the tag. Choose symmetrical (round / square / triangle / oval / rectangle / etc) or asymmetrical (custom shape to your logo / customer choice). From a design standpoint, there is no difference in Profile and ClearFlex tags - the difference is in the substrate (*Profile = Hard Plastic / ClearFlex = Flexible Material*)

BAG TAGS : LOOPLESS CLEARFLEX STYLE

An All-In-One Solution, Loopless Bag Tag is ClearFlex with a twist; custom cut to your design preference from supple polished 40 mil ClearFlex with tails that are partially split and then twisted to create its' own fastener.

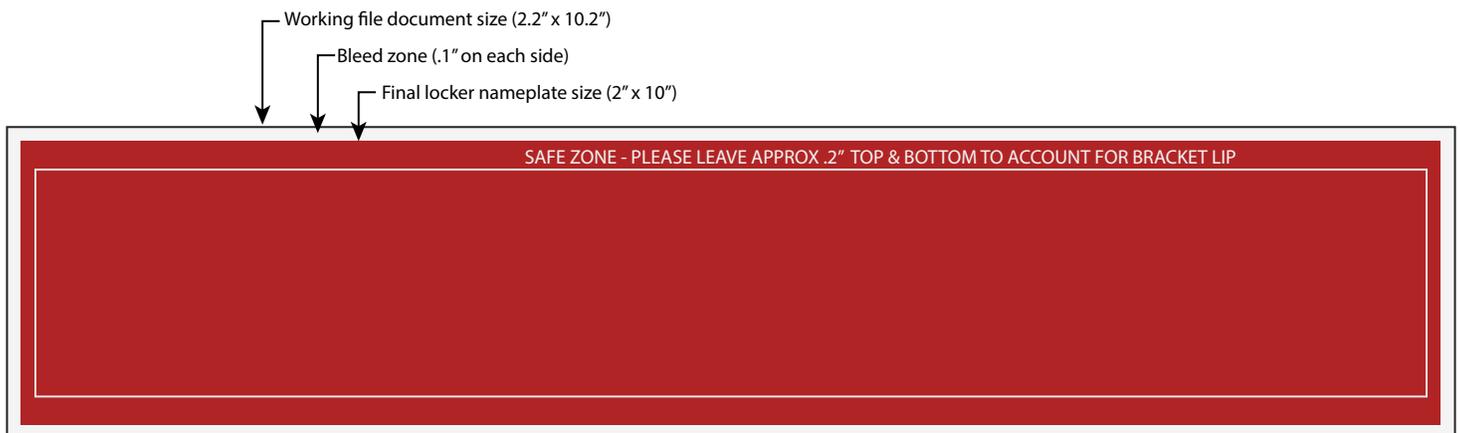


Graphics are typically kept within a 3.5" x 3.5" area. The red above is a visual illustration as to where the graphics would be represented on the tag. Tail of tag is generally approximately 6" - 7" long - size of split will vary based on size of main tag area.

LOCKER NAMEPLATES : STANDARD SHAPE

Standard locker designs are pretty straightforward. In the illustration shown below is for a 2" x 10" locker nameplate, but the margins, etc are applicable to all standard size locker plates. Always add .2" to size of locker nameplate for bleed.

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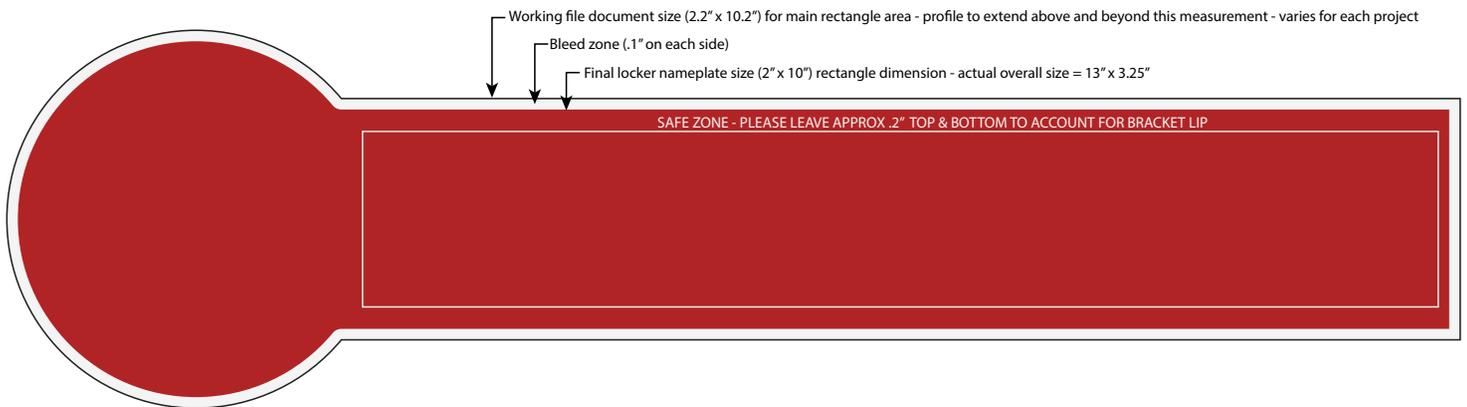
NOTE: There are several mounting options for standard locker nameplates.

- Bracket (Black, Polished Silver, Satin Silver, Rose Gold, Yellow Gold)
- Velcro Dots
- Magnet
- Tape (Repositionable or Permanent)
- Extended Mount *(ask your sales rep for details)*

LOCKER NAMEPLATES : PROFILE SHAPE

Profile locker nameplates will all vary in size and shape. The size you desire is based on the rectangular part of the plate; the 'profile' extension is above and beyond that measurement. Again for sample purposes, a 2x10 size is used as an example. Typically these plates will slide into a bracket, but can also mount with magnet, velcro dots or tape. Design plate with .1" bleed on all edges.

Keep in mind the total spacial area you have available for the locker nameplate. The overall dimensions will be larger than your actual locker plate size. If you have any questions, please don't hesitate to reach out to us: [800-528-0828](tel:800-528-0828) or sales@tag-up.com



CUSTOM MEDALS : COMES WITH DRAPES

All medals come with custom graphics printed to vinyl on the face of the medal. Finishes and sizes are noted below.

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Jumbo Round
2.75" dia.
Gold Finish

Decal Size
2.2" Diameter



Jumbo Arch
2" h x 2.75" w
Gold Finish

Decal Size
2.5" x 1.75"



Jumbo Square
2" h x 2" w
Gold Finish

Decal Size
1.54" x 1.2" w/0.1" corner



Hockey Skates
2" h x 1.6" w
Gold or Silver Finish

Decal Size
1.18" x .86" w/0.1" corner



Round Wreath
2.5" dia.
Gold, Silver or Bronze Finish

Decal Size
1.95 Diameter

Standard Drape Colors Available:

Black, White, Red, Orange, Yellow, Athletic Gold, Green, Navy Blue, Royal Blue, Purple, Pink, Red/White/Blue Stripe

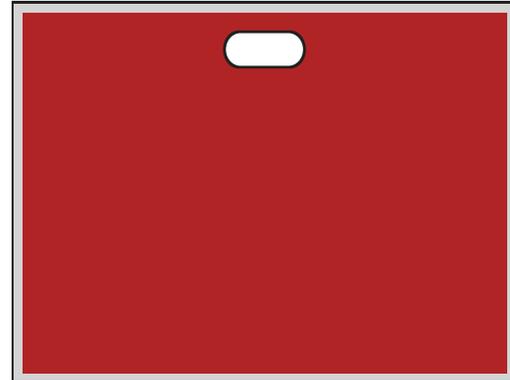


ART GUIDELINES

DRY ERASE BOARD : SIDELINE BOARDS

Sideline boards come in standard sizes of **9x12** | **12x18** | **18x24 (with or without handle)** | **24x36 (with or without handle)**
These are the final dimensions of the board. Graphics are trimmed to .5" smaller than final size. (ex 8.5" x 11.5" for 9 x 12 board)
For boards with handle, handle is centered on top edge 1" from edge of vinyl. Hole size is 3.75" x 1.6".

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DRY ERASE BOARD : WALL MOUNT BOARDS

Wall mount dry erase boards can be customized to any size with a maximum size of 48" x 96". Design is created actual size at 300 dpi. Frame covers approx .5" on all edges, so keep that in mind when graphics are close to edge.



UPLOADING ARTWORK

We invite you to submit your order request and applicable attachments to our online order form
<http://tag-up.com/product-center/order-now-with-tag-up/>

This all-in-one form will allow a few attachments. If you have more to send or if your artwork is over 7MB in size, we suggest to use our secure online file transfer channel <https://spaces.hightail.com/uplink/TagUp> please put your contact information or your account reps name (if you are working with one) in the comments section.

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